

Claims 1-28 are currently pending in the application.

Claims 1-28 stand rejected under 35 U.S.C. § 103(a) over U.S. Patent No.

6,823,495 to Vedula, et al. ("Vedula").

## **OFFICIAL NOTICE:**

The Applicant thanks the Examiner for acknowledging that the Examiner is not invoking Official Notice in the instant Office Action or has not invoked Official Notice in any previous Office Action of the subject Application.

## **REJECTION UNDER 35 U.S.C. § 103:**

Claims 1-28 stand rejected under 35 U.S.C. § 103(a) over Vedula.

The Applicant respectfully submits that *Vedula* fails to disclose, teach, or suggest each and every element of independent Claims 1-28. Thus, the Applicant respectfully traverses the Examiner's obvious rejection of Claims 1-28 under 35 U.S.C. § 103(a) over *Vedula*.

## Vedula Fails to Teach, or Suggest Various Limitations Recited in Applicant's Claims

For example, with respect to independent Claim 1, this claim recites:

A schema translation tool, comprising:

a mapping module operable to:

receive information regarding a source schema and a target schema, the source and target schemas each comprising a taxonomy comprising a hierarchy of classes into which products may be categorized, at least the source schema further comprising a product ontology associated with one or more of the classes, each product ontology comprising one or more product attributes; and

associate one or more source classes of the source schema with one or more target classes of the target schema; and